



# LIONS PRIDE *update*

## Leadership means making a commitment.

*Those who accept or aspire to contribute to the vitality of a volunteer organization know it takes a real commitment to serve. A leadership role in Lions can require not only a commitment of time and energy, but sometimes financial resources as well.*

*Lions Wayne and Cheryl Heiman lead by example in representing the State of Wisconsin. International Director Wayne is a Past District Governor and WLF Director. Here are their views about the need for a successful Lions Pride Campaign.*



We invest our time, talents and resources, as individual Lions, Lioness, Leos and Clubs, to support our Wisconsin Lions Foundation projects and make a difference in thousands of lives each year. Wouldn't we want to protect that investment? Every time Cheryl and I visit our Wisconsin Lions Camp, our "ownership" and our "stake" in our Camp grows.

Nothing is certain, except the fact that the Wisconsin Lions projects and programs benefit many individuals that would not be helped through other channels.

When the Pride Campaign was officially approved and rolled out, I viewed it as an opportunity to strengthen WLF and protect its future. So, Cheryl and I decided to do our share through a contribution to the Lions Pride Endowment Fund.

We wanted to protect our investment. We want to insure that the services provided will continue in the future. We wanted to do our small part in continuing to make a difference in thousands of lives each year.

We are all connected through WLF—581 Lions Clubs, 118 Lioness and 48 Leo Clubs. Each year we serve campers from nearly 400 Wisconsin communities; support 200,000 children's vision screenings; recycle close to a million pairs of glasses; support community diabetes education; provide hearing aids; and offer youth projects.

As expenses continue to escalate, as contributions fail to keep pace [or should a catastrophe—think Katrina—occur at Lions Camp] we will be vulnerable. Camp or other projects could be drastically affected.

If we want to insure that WLF services continue, or if we want to expand those services, we need to provide some "financial insurance."

If you have already made a donation to the Lions Pride Campaign, we thank you. Be assured that you have contributed to an enduring legacy for statewide projects to help Wisconsin Lions serve their local communities. If you haven't yet contributed please plan to join us soon. There are many ways to give.

*[Information on ways to give? Call the Pride office.]*

**Q:** *Is the Lions Pride Campaign Endowment Fund needed just to maintain what we have?*

**A:** *First and foremost, the Clubs annual donations remain imperative. The LPC Endowment Fund will be essential to ensure existing statewide projects continue into the future. But, also think of the developments we have seen since Lions Camp began almost 50 years ago.*

*Population shifts and growth are already shaping needs for expanded Lions community initiatives. We cannot stand still and hope to remain a vital statewide Lions projects presence.*

*Have a question about LPC? Please let us know. We'll try to answer it in a future issue of Update.*

Ready for more information?  
See [www.lionspride.org](http://www.lionspride.org) and/or contact:

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