

Pride Reaches Out

Keeping Lions informed about the WLF Lions Pride Endowment Fund is a challenge with just two Pride staff members. The following is a list of our focused effort to reaching all Wisconsin Lions, donors and potential donors in the last year.

- Presentations/reports/exhibits - 60+ Club meetings; District conventions, Lions State Convention; Orientation for Council of Governors and WLF Directors; all WLF Board, all Council of Governors, PDGO meetings; Cabinet, Region and Zone meetings. Pride Ambassador presentation and training, and Ambassador meeting appearance coordination.
- Publications/Materials - WLF Director resource packages; feature articles in each issue of the Wisconsin Lion Newspaper; Annual Pride newsletter, District Convention program advertising; • Radio Public Service Announcements • Mailings—incoming Club presidents; Messenger to Club Secretaries including Paw Prints (6x); all past donors, WLF Annual Report; Valentines; Thanksgiving; IRA rollover, multiple Ambassador communications, Camp Calendar Mailing.
- Events—2nd Annual Lions Pride Shoot; Camp Open House; Lions Camp Donor Discovery Days; M&I Planned Giving Seminar Pilot.
- Technology Developments—New Facebook Fan Page; YouTube Video Page; Quarterly website updates; New GoodSearch Toolbar; Credit Card and Checking Account On-Line Donation Availability.

If you need/want to know more, we're ready, willing and able to help. Call 715-677-7000 or send us an email personally or from our website ([www: lionspride.org](http://www.lionspride.org)) or just call (715-677-7000) and ask us for more information.