

Lions Pride Annual Report

by DuWayne "Dewey" Carl,
Chairman

As the 2009-10 Lionistic year draws to a close, it's likely you'll observe a renewed sense of visibility, commitment and enthusiasm for building the WLF Lions Pride Endowment Fund from Lions leaders throughout the state as well as within the extended WLF family.

As most know, general economic conditions reduced all charitable cause contributions in calendar 2009. We felt that the Fund's performance in 2008—donations almost double any other year in Pride's history—would be a tough act to follow. So, we can take heart at 2009's donation results—they still amounted to nearly 30% of that 2008 record year. The total raised by the Campaign now stands at \$5,517,971 (including gifts-in-kind and documented bequests).

Unlike the prior two years, due to the general economic/market decline of a year ago and in accord with policy, the Fund's independent Investment Board (funds managed by M&I Wealth Management) could recommend no interest contribution to WLF during calendar 2009. The market has improved and the Investment Board will examine the issue for the coming year at its July meeting.

We are so very grateful that some 1020 individuals, families and trusts have contributed to the WLF Pride Endowment Fund and are listed in the official WLF Annual Report Brochure (for a copy, call 715-677-7000). In addition, some 277 Lions Clubs



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have now made contributions and they are also listed; many, many thanks!

We remain optimistic that Campaign momentum will continue as more individuals—Lions, Lioness and members of the general public—realize and respond to the increasingly urgent need for the \$1 million interest income that our permanent, donor-directed WLF Lions Pride Endowment Fund can produce when its \$25 million goal is achieved (assuming 4% interest). Our mission is to provide an enduring legacy for Wisconsin Lions statewide projects that help Lions serve their local communities.

Lions Camp and our other statewide projects represent a unique common service resource for nearly 600 Wisconsin Lions Club communities. Preserving it depends on you—caring and contributing to the WLF Lions Pride Endowment Fund.