

# One Club Asks, If Not Now, When?

It is often said an individual has the "heart of a lion" ... but can the same be said about a Lions Club? Yes, it certainly can when it comes to the WLF Lions Pride Endowment Fund and the Stevens Point Noon Lions Club.

Lions Pride often publishes articles on ways to promote and support Lions Pride in your Club and community. Many of the ideas come from Clubs who have found ways to creatively support the Lions Pride Endowment Fund. At the 2010 State Convention this year, the Stevens Point Noon Lions Club members spoke from their hearts to all other Clubs in Wisconsin ... in a way that was unexpected, unique and powerfully direct.

The Stevens Point Noon Lions placed an ad--at a cost of \$300 in the State Convention Program. Their message: "... visit your Camp in Rosholt. Let's guarantee our Special Kids of Wisconsin a camp in the future. The Stevens Point Noon Lions members

found it in their hearts to make a sacrifice to Pride. Please support Pride and give from your heart." They then posed the question they wanted others to ponder: "If not now - When?"

To date, the Stevens Point Noon Lions have given over \$15,000 to the Lions Pride Endowment Fund, ensuring one spot every summer at Lions Camp forever. Many of the members have also made their personal gift or pledge to the Lions Pride Endowment Fund.

You expect a Lions Pride Staff member or Pride Ambassador to ask you to join the Pride Family, but this time a fellow Lions Club is asking you join Lions Pride with your gift or pledge. Call 715-677-7000 or visit the website [www.lionspride.org](http://www.lionspride.org).

How will you, as an individual Lion or your Club answer the question posed by the Stevens Point Noon Lions ... "If not now - When?"