

Chairman's Challenge Brings New Ideas

Late last year Pride Chairman Dewey issued a challenge to B1 to attain 100% participation in Lions Pride with a donation to the Pride Endowment Fund. Currently B1 is second in the State with 81.4% of its Clubs giving a gift/pledge to the Lions Pride Endowment Fund since its inception.

You may be wondering, in these challenging times, how do these Clubs decide where to donate not to mention, where to come up with the money for the all the projects and programs that are worthy of funding. District 27-B1 may be just the District you want to look to for ideas.

The 6 Lions Clubs of B1, Region 1, Zone 3, including the Lioness Club sell raffle tickets at the Manitowoc Fair. This year they decided to split the proceeds equally between Lions Pride and the Hearing Aid project. What makes this remarkable is they found a way for 5 more Clubs to become members of Pride helping to ensure the future, while still providing funding to the current needs of their district.

A few years ago, the Winnebago East Shore and the New Holstein Lions decided to start a Community Christmas Concert as a service project to support Lions Pride. This special fundraiser, in its 5th year has raised nearly \$5,000 for Lions Pride, all while still supporting their local community projects as well as continuing their annual donations to the Wisconsin Lions Foundation.

District 27-B1 is also home to the first Club in the State to make a \$15,000 commitment to Pride, thus endowing a camper spot in perpetuity, the Larsen-Winchester Lions.

PCC Herb Schneider, IPDG Len Quinn, PDG Ken Wallander and Lion Charlie Kolb have been working hard to advance B1's involvement in Lions Pride. Invite one of them to visit your Club, they are eager to share Lions Pride with your members. Call them directly or contact the Pride Office at 715.677.7000 or pride@wlf.info.