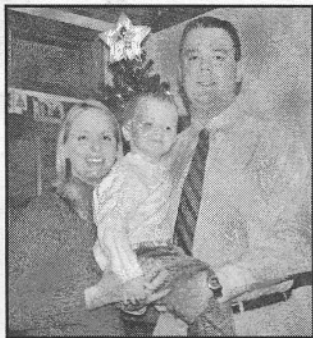


# A Privileged Opportunity

Employees are committed to WLF and its Lions Pride Endowment Fund. A prime example is Liz Shelley (and husband Jason with Alex in photo). Liz is Administrative Assistant at WLF ... and this Lion story is a great one.

When my husband, Jason, and I joined Lions, we were only looking to do something good for our community. After volunteering for the Manawa Mid-Western Rodeo and having the chance to work alongside the great people of the Manawa Lions Club who organize the Rodeo, we decided that we would like to join those great people in the Lions motto of "We Serve". We didn't really realize at that time what Lionism truly meant; all the great things that Lions members across our state, country and world are doing every day.

A couple years after joining Lions, I had the wonderful opportunity to join the Wisconsin Lions Foundation Staff as your Administrative Assistant. You may, or may not know that the Wisconsin Lions Foundation office is on the Wisconsin Lions Camp grounds. Each day during the summer camp season, I enjoy the unique and privileged opportunity to see the smiles on the faces of children and adults



who attend Camp. It's difficult to describe the feeling you get when you are able to go to work each day and know that the job you are doing is all about putting smiles on the faces of other people.

Unfortunately, this is an opportunity that could be lost. The Wisconsin Lions Foundation needs your support to ensure that funds can be set aside to help us continue to operate the Wisconsin Lions Camp and other statewide projects so we can provide the opportunity for all those smiles in the future.

Sometimes we need to be reminded what is important in life. It's not how many days we are alive, it's how we live them. If we can change one life for the better, we have served a greater purpose, accomplishing our mission—Reaching, Touching, Improving Lives. We as Lions need to feel accountable for

what we have promised to do by becoming Wisconsin Lions. We must take care of the Lions projects within our community and within our state.

Thankfully, the WLF Lions Pride Endowment Fund Campaign offers the ability to do just that. We ask you to join us by providing a donation directly to the Lions Pride Campaign, or by attending a Lions Pride Campaign event to help support the future of the our statewide projects including, of course, Wisconsin Lions Camp. The interest this permanent donor-directed endowment fund earns can help us tomorrow ... but also today.

Jason and I have a young son and we know it is not always easy to come up with extra for donations. Campaign events such as the 2nd Annual Lions Pride Shoot Sporting Clays Fundraiser on Saturday, June 13, 2009 at Milford Hills Hunt Club, Johnson Creek, provide an opportunity to have some fun at the same time as helping to support the future of WLF. Call the Pride office at the phone number above.

Please join Jason and me in doing something special for the Wisconsin Lions Camp by becoming a Member of the WLF Lions Pride Campaign.